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10AL61

**Sixth Semester B.E. Degree Examination, June / July 2013**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note:** Answer any FIVE full questions, selecting atleast TWO question from each part.

**PART - A**

- 1 a. Give a brief account of nature of management. (07 Marks)  
b. Explain characteristics of management. (05 Marks)  
c. Briefly explain functions and roles of levels of management. (07 Marks)  
d. Define management. (01 Marks)
- 2 a. Explain briefly Hierarchy of plans. (07 Marks)  
b. What is importance of planning? Why should managers plan? (05 Marks)  
c. What are steps involved in planning process? (07 Marks)  
d. Give five chart of types of planning premises. (01 Marks)
- 3 a. Give the important characteristics of organization. (07 Marks)  
b. What are the types of organization? Explain with flow chart department line organization. (07 Marks)  
c. Explain the term centralization and decentralization with example. (04 Marks)  
d. What is Departmentation? (02 Marks)
- 4 a. What is meaning of direction? Explain steps involved in controlling. (07 Marks)  
b. Define motivation. Explain nature and different types of motivation. (07 Marks)  
c. Define leadership. Explain briefly on types of leaders or leadership styles. (04 Marks)  
d. What is purpose and importance of communication? Explain in one statement. (02 Marks)

**PART - B**

- 5 a. Give notes on types of entrepreneurs, with examples. (07 Marks)  
b. What are the functions of entrepreneur? Explain with examples. (07 Marks)  
c. Who is an entrepreneur? What are the characteristics of a unique entrepreneur? (04 Marks)  
d. Name the stages of entrepreneurship process. (02 Marks)
- 6 a. Explain the meaning, concept and definition of small scale industry. (07 Marks)  
b. What are the essential characteristics of small scale industries? (06 Marks)  
c. How small scale industries helps in India's economic development? (07 Marks)
- 7 a. Briefly discuss SIDBI and explain need for the institutional support for the SSI. (07 Marks)  
b. Briefly discuss the institutions that are providing technical and marketing support for S.S.I's. (07 Marks)  
c. What are the institutions at state level that are providing support to S.S.I's? (06 Marks)
- 8 a. Briefly explain meaning of project and classify projects. (06 Marks)  
b. What are the steps involved in formulation of project report? Explain. (07 Marks)  
c. Briefly discuss Network analysis. What is PERT? Explain. (07 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.